



Your investment
is **Bologna**

BOLOGNA METROPOLITAN AREA

MIPIM 2016 - EVENTS INVITATION

Wednesday, 16th March

11:30 - 12:15

BOLOGNA METROPOLITAN AREA // R8 A19

BEST FUTURA MEGA PROJECT AT MIPIM AWARDS

Selected finalist > FICO Eataly World: The largest Italian food project in the world_

Greetings: **IVAN SCALFAROTTO**, Undersecretary of State for constitutional reforms and Government liaison to Italian Parliament

Speaker: **OSCAR FARINETTI**, Eataly - Founder // **VIRGINIO MEROLA**, Mayor of Bologna // **TIZIANA PRIMORI**, FICO Eataly World - CEO // **ANDREA SEGRE'**, Caab - President

> A cocktail will follow_

17:30 - 18:30

BLUE ROOM // PALAIS DES FESTIVAL

ARE HOUSING NEEDS AND DEMANDS ALIGNED?

Conference between European Metropolitan cities > Bologna // Istanbul // Manchester_

Moderator: **MASBOUNGI ARIELLA**, Architect, Urban Planner, is Inspector General for Sustainable Development the French Ministry for Sustainability

_Speaker: **VIRGINIO MEROLA**, Mayor of Bologna // **BERNSTEIN HOWARD**, Manchester City Council Chief Executive // **KALSIN GOKHAN MURAT**, Istanbul Chamber of Commerce Vice President _

Thursday, 17th March

11:30 - 12:30

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BOLOGNA METROPOLITAN AREA: AN ATTRACTIVE TERRITORY OF OPPORTUNITIES

Institutional Conference > Municipality of Bologna & Territorial Partners

Moderator: **CELSO DE SCRILLI**, Bologna Welcome - President

Speaker: **VIRGINIO MEROLA**, Mayor of Bologna // **FRANCESCO UBERTINI**, University of Bologna Alma Mater Studiorum - Magnificent Rector // **ANDREA SEGRE'**, Caab - President // **CHIARA CASELGRANDI**, Acer Bologna - Vice President // **AUGUSTO MACHIRELLI**, Con.Ami - General Director // **MARCO SPINEDI**, Interporto - President // **MASSIMO GHINI**, Iosa Ghini Associati - Architect // **GIUSEPPINA GUALTIERI**, Tper - President

> Typical lunch from Bologna will be served to the guests, after the conference_

14:15 - 15:00

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INTERPORTO OF BOLOGNA: A SUCCESSFUL LOGISTIC HUB AS NATIONAL BEST PRACTISE

Round Table by the City of Bologna, Interporto of Bologna, Prologis Italy and Vailog Italy_

_Moderator: **FRANCESCO DE BLASIO**, DLA Piper

Speaker: **MARCO SPINEDI**, Interporto - President // **SANDRO INNOCENTI**, Prologis - CEO Italy // **ERIC VERON**, Vailog - CEO Italy // **CELSO DE SCRILLI**, Bologna Welcome - President

> A cocktail will follow_